



December 6 & 7, 2010
Pheasant Run Resort & Spa
St. Charles, IL
www.roeachievementconference.org

Dear Exhibitor:

We invite your participation as an exhibitor at the Raising Student Achievement Conference (RSAC). The conference will be held at Pheasant Run Resort & Spa in St. Charles, Illinois, on December 6 & 7, 2010. Conference attendees will include public and private school administrators, teachers and educational specialists from Illinois and surrounding states. Projected attendance is approximately 1,200 educators.

We had great reviews from both participants and exhibitors at our 2007, 2008, and 2009 conferences. Dedicated exhibit time is built in to the conference schedule. Booth costs remain at the price of \$250 each, which includes breakfast and lunch both days of the conference for one exhibitor per booth. We are please to again offer exhibitors the opportunity to highlight your company products in a skybox presentation. A one-hour skybox presentation remains at a cost of \$50.

Enclosed you will find all information required to register as an exhibitor, skybox presenter, and/or sponsor. Please note that all materials are due October 29, 2010. We look forward to seeing you at the 2010 RSAC Conference. If you have any questions or concerns, please feel free to contact us.

Sincerely,
Donnette Nailor
Exhibit Chairperson
dnailor@kidsroe.org
Phone: 815-921-8467

Barb Jaquet
Conference Chair
Email: bjaquet@kidsroe.org

Donnette Nailor
Exhibit Chair
Email: dnailor@kidsroe.org